



Child & Family Resources

Where great things start small

Blooming COMMUNITIES

Saturday March, 28 2026

9am to 12pm

Sponsorship & Underwriting



Why Support Child & Family Resources?

Child & Family Resources (CFR) is a community-based nonprofit empowering Arizona's children, youth, and families to thrive. For over 55 years, we've strengthened families through programs that support early childhood development, mental health, wellness, and strong family connections.

Blooming Communities Week offers an exciting opportunity for sponsors to make a meaningful impact in the community while showcasing their commitment to local engagement and support. From **March 23rd to March 27th**, we'll be highlighting the variety of transformative programs that positively affect individuals and families across the community. Through social media takeovers, testimonials, educational content, and interactive activities, we'll shine a spotlight on our initiatives, partners, and the incredible work being done to create a thriving, supportive environment for all.

The week will reach its peak on **March 28th (Saturday)** with the **Family Open House / Block Party**—an in-person event that will bring together local families, community members, and partners for a day of celebration, connection, and fun.

Why Sponsor?

By sponsoring **Blooming Communities Week**, you'll be part of an inspiring initiative that amplifies your brand's commitment to community engagement, wellness, and positive change. Your sponsorship will help us host this impactful event and elevate our programs, all while ensuring your brand is front and center in the eyes of families, local businesses, and community leaders.



Your underwriting support will not only offset a specific element of our Blooming Communities Event and allow us to direct more funds to our life-changing programs, but will provide you with a unique opportunity to promote your company and show your commitment to at-risk children and families in Arizona.



Blooming COMMUNITIES

March, 28 2026 at Child & Family Resources

\$10,000–Title Sponsor

Pre-Event Recognition:

- Social Media Promotion
- Website Presence
- Email Shoutouts
- Event Flyer Print & Digital
- Press Release

On Site Recognition:

- Logo at Check-In Table
- Logo on Event Materials

Post-Event Recognition:

- Company Newsletter
- Thank you Email Blast!
- Annual Gratitude Report Recognition
- Google Review

\$5,000

Pre-Event Recognition:

- Social Media Promotion
- Website Presence
- Email Shoutout
- Event Flyer Print & Digital

On Site Recognition:

- Logo at Check In Table

Post-Event Recognition:

- Company Newsletter
- Thank you Email Blast!
- Annual Gratitude Report Recognition

\$2,500

Pre-Event Recognition:

- Social Media Promotion
- Website Presence
- Email Shoutout

On Site Recognition:

- Logo at Check In Table

Post-Event Recognition:

- Company Newsletter
- Thank you Email Blast!
- Annual Gratitude Report Recognition

\$1,500

Pre-Event Recognition:

- Social Media Promotion
- Website Presence
- Email Shoutout

On Site Recognition:

- Logo at Check In Table

Post-Event Recognition:

- Company Newsletter
- Thank you Email Blast!

We kindly ask that all sponsorship commitments be submitted by **February 2, 2026**.

Your support helps us make a lasting impact in our community, thank you for considering being part of this special event!

If you would like a complimentary table at our event please contact us.